

## Advanced Graphic Comm Class & Honors Adv

Teacher: Mrs. Chang

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Website: <http://www.mrschang.com/>

Cypress High School – Room 109

Conference: None

Phone: (714) 220-4144

Ext. 28109

## Welcome students and parents to our Advanced Graphic Comm & Honors Adv Graphic

**Comm class.** This year-long elective course will be more fun, challenging, and rewarding for students than the pre-requisite Graphic Comm class. As always, in order to learn in a positive environment, basic rules and procedures are necessary. Please read, sign, and turn in on eKadence. Also, feel free to keep a copy of this document for yourself.

A digital copy can be found at: <http://www.mrschang.com/graphic2/>

### **Class Summary**

Adv Graphic Comm and Adv Graphic Comm Honors are the Year 2 classes to the Graphic Comm CTE Pathway. The curriculum and content are the same for both classes. The only difference is in the rubrics being used. The rubrics for the non-honors version are easier than the honors version rubrics.

Students will build on their prior foundational knowledge of design concepts, principles and techniques to new and rigorous projects. They will be using multiple new computer programs to create, edit and produce their designs. Learning will occur by applying the design process (from concept to final) to such items as: sticker creation, t-shirt design & creation, webpage design, advanced advertisements, product branding, posters, book/magazine covers, and more.

### **This class meets the following:**

- VPA (graduation requirement)
- A - G (CSU & UC graduation requirement)
- Digital Literacy (graduation requirement)
- Career Pathway (graduation requirement)
- Elective Class (graduation requirement)

### **What Students Will Learn this School Year**

- Influence and Impact of Graphic Design on branding, marketing, & sales
- Advanced design concepts, principles and techniques
- How to create and apply:
  - Graphic Design with Illustrator
  - Layouts (eg: Webpages & Comics)
  - Product Logos (eg: T-shirt)
  - Identities and Brands
  - Packaging Design (eg: Stickers)
  - Magazine Creation (eg: InDesign)
- A portfolio of work will be created that showcases work from each semester.

### **Absences and Make-Up Exam/Work (school policies)**

The class follows the same absence and make-up policy as Cypress High School.

### **What You Will Do if You Have Questions about Graphic Comm?**

- Talk to Mrs. Chang. Asking questions solves problems and lessens frustrations.
- E-mail Mrs. Chang at: [chang\\_s@auhsd.us](mailto:chang_s@auhsd.us)
- Phone: 714-220-4144 Ext. 28109
- Contact me using **Remind Text**.

## **Student Responsibilities**

1. Students are to inform parents/guardians of their progress in class **monthly**.  
<http://www.mrschang.com/calendar/>
2. Students who use Graphic Comm class-time for other “ventures” will be considered “off task” on a project and will not be able to score maximum points on the rubric.

**This is your warning about staying on task in a technology class.**

### **a. Aeries will also have a comment under the Character Grade section**

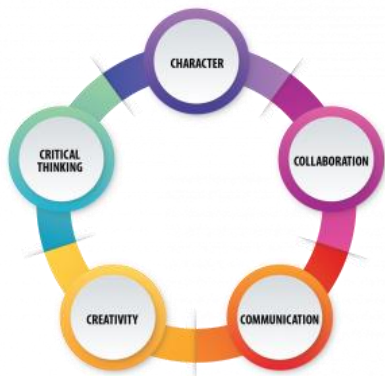
3. Students **should not take pictures or record videos** of other students, this creates drama.
4. Students are to follow the AUHSD’s policies for computer and Internet use.
5. **Students are responsible for saving and backing up copies of their work onto Google Drive.  Losing work does not excuse the work.** 😞
6. Students are to submit their work in the proper format ( .JPG .DOC .PDF .PSD .PNG) based on the assignment/project requirement. All work must be documented on eKadence for grading.
7. Students are to abide by behavior, dress code, & rules as listed in the Cypress student handbook.

**Failure to follow the rules and procedures may result in:**

- **loss of re-grade privileges**
- removal from the class
- lower of your Character Grade
- referral to admin for disciplinary actions

## **In-Person Grading Policy**

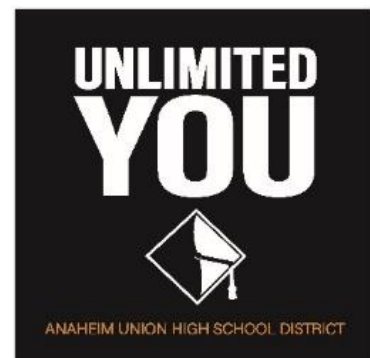
- 1) Any Assignments/Projects **that is TURNED IN 1 week late will receive a MAXIMUM of 50%, assuming everything is correct.** (Generally they are ½ credit if they are ONE day late.)
- 2) Online Discussions **will not be accepted late.** You must submit your response before the discussion locks. Once locked it is considered NO participation.
- 3) If you turn something in & you feel you want a higher grade, you can get **5 re-grades a semester** by **emailing me OR telling me during class time.** Any re-grades not used becomes extra credit at the end of the semester. (This is a privilege!)



## **AUHSD 5 C's**

Creativity  
Collaboration  
Critical thinking  
Communication

**Character**



**A student’s Character is the most important out of all the 5 C’s. A student’s honesty, integrity, kindness, & cooperation are necessary for learning to go smoothly. Hence, “Character” will be worth points this semester.**

## Grades

Grades will be based on a point system. All work will have assigned point values.

The more completed work you turn in = the more points you get = higher grade.

This applies to both the Adv Graphic Comm and the Honors Adv Graphic Comm classes.

Rubrics for the Honors Adv Graphic Comm class will be more rigorous and demanding.

Activities (Approx %)		Grading Scale	
Participation & Critiques	~20%	100% or higher = A	79% - 70% = C+,C, C-
Assignments/Projects	~60%	99% - 90% = A, A-	69% - 60% = D+,D,D-
<b>Character (of 5 C's)</b>	<b>~20%</b>	89% - 80% = B+,B, B-	59% or less = F
<b>Total</b>	<b>100%</b>	<b>A+ will be given to students who earned 99% or higher &amp; received an A on the semester final &amp; demonstrated excellent Character throughout the semester.</b>	

Honors Adv Graphic Comm is weighted

A = 5.0 GPA

B = 4.0 GPA

C = 3.0 GPA

Both Adv Graphic Comm and Adv Graphic Comm Honors students will qualify for the same CTE graduation stote if a "C" or higher was earned at the end of each semester.

*Please fill out and sign below stating that you have read the above curriculum letter. If you have any questions, please let Mrs. Chang know as soon as possible.*

\_\_\_\_\_  
Student (printed name)

\_\_\_\_\_  
Parent(s) (printed name)

\_\_\_\_\_  
Student Signature

\_\_\_\_\_  
Parent(s) Signature

\_\_\_\_\_  
Period #

\_\_\_\_\_  
Date