

## Graphic Comm Class In-Person

Teacher: Mrs. Chang

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Website: <http://www.mrschang.com/>

Cypress High School – Room 109

Conference: 1<sup>st</sup>

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Ext. 28109

**Welcome students and parents to our Graphic Comm class.** This year-long CTE elective course will be fun, challenging, and rewarding for students. To learn in a positive environment, basic rules and procedures are necessary. Please read, sign, and turn in on eKadence. Also, please keep a copy of this document for yourself.

A digital copy can be found at: <http://www.mrschang.com/graphic/>

### **Class Summary**

In this class, students will learn about the application and uses of Graphic Design. The foundation will be the application of design concepts, principles, and techniques to various projects. They will be using computer programs to create, edit and produce their designs. Learning will occur by applying the design process (from concept to final) to such items as: advertisements, product branding, posters, book/magazine covers, and more.

### **This class meets the following:**

- VPA** (graduation requirement)
- A - G** (CSU & UC graduation requirement)
- Digital Literacy** (graduation requirement)
- Career Pathway** (graduation requirement)
- Elective Class** (graduation requirement)

### **What Students Will Learn this School Year**

- History and influence in society of Graphic Design
- Design concepts, principles and techniques
- How to create and apply:
  - Typography
  - Layouts
  - Logos, Symbols and Pictograms
  - Identities and Brands
  - Posters
  - Advertising
  - Book jackets & Magazine Covers
- A portfolio of work will be created that showcases work from each semester.

### **Absences and Make-Up Exam/Work (school policies)**

The class follows the same absence and make-up policy as Cypress High School.

### **What You Will Do if You Have Questions about Graphic Comm?**

- Talk to Mrs. Chang. Asking questions solves problems and lessens frustrations.
- E-mail Mrs. Chang at: [chang\\_s@auhsd.us](mailto:chang_s@auhsd.us)
- Phone: **714-220-4144 Ext. 28109**
- Contact me using **Class Chat**.

## **Student Responsibilities**

1. **Students are to inform parents/guardians of their progress in class *monthly*.**  
<http://www.mrschang.com/calendar/>
2. Students who use Graphic Comm class-time for other “ventures” will be considered “off task” on a project and will not be able to score maximum points on the rubric.  
**This is your warning about staying on task in a technology class.**
3. Students **should not take pictures or record videos** of other students, this creates drama.
4. Students are to follow the **AUHSD’s policies** for computer and Internet use.
5. **Students are responsible for saving and backing up copies of their work onto Google Drive.**  
**Losing work does not excuse the work.** 😞
6. Students are to submit their work in the proper format ( .JPG .DOC .PDF .PSD .PNG) based on the assignment/project requirement. All work must be documented on eKadence for grading.
7. Students are to abide by behavior, dress code, & rules as listed in the Cypress student handbook.

Failure to follow the rules and procedures may result in:

- **loss of re-grade privileges**
- removal from the class
- detentions
- referral to admin for disciplinary actions

## **In-Person Grading Policy**

- 1) Any Assignments/Projects **that is TURNED IN 1 week late will receive a MAXIMUM of 50%, assuming everything is correct.** (Generally they are ½ credit if they are ONE day late.)
- 2) Online Discussions **will not be accepted late.** You must submit your response before the discussion locks. Once locked it is considered “0” points.
- 3) If you turn something in & you feel you want a higher grade, you can get **3 re-grades a semester** telling me **during class time.** **Any re-grades not used becomes extra credit at the end of the semester. (This is a privilege!)**

## **How Your Semester Grade will be Determined**

Grades will be on a simplified rubric system. Points (using a rubric) will be assigned for major projects to allow Aeries reflect the appropriate grade. **The grading scale focuses on the mastery of the curriculum and content.** **Submitting an incomplete final will cause the student to drop one full letter grade.**

Earning an **“A or A-”** in Graphic Comm means you:

- Demonstrated **excellent** understanding of the Graphic Design principles & Photoshop
- Excellent** use of class time and able to complete most of the projects with time given
- Earned high marks (90% or higher) on majority of the rubrics on projects
- 100% of the work you turned in were original and created by you
- Showcased **excellent** participation in group projects and peer reviews
- A will be earned by students who scored an 85% or higher on the final. If a student scored 79% or less, the A will drop to a “B+” (*had an “A” going into the final*)

Earning a **"B+, B, or B-"** in Graphic Comm means you:

- Demonstrated **good** understanding of the Graphic Design principles & Photoshop
- Good** use of class time and able to complete most of the projects with time given, however was sometimes "off task" during class time
- Earned high marks (85% or higher) on majority of the rubrics on projects
- Showcased **good** participation in group projects and peer reviews
- Earned an 85% or higher semester final (83% or less gets a B-) (*had a "B" going into the final*)

Earning a **"C+, C, or C-"** in Graphic Comm means you:

- Demonstrated **basic** understanding of the Graphic Design principles & Photoshop
- Basic** use of class time, however was often "off task" during class time **and had to take a lot of work home**
- Earned **average** marks (75% or higher) on majority of the rubrics on projects
- Showcased **average** participation in group projects and peer reviews
- Submitted an 75% or higher semester final (74% or less gets a C-) (*had a "C" going into the final*)

Earning a **"D+, D, D-"** in Graphic Comm means you:

- Completed **little** work during the semester, or work submitted had multiple errors or showed very little effort or showed little understanding of the material
- Demonstrate **basic to little** understanding of Graphic Design principles & Photoshop
- Showcased **little** participation in group projects and peer reviews
- Submitted a 75% or higher semester final (*had a "D" going into the final*)
- D- is for students who did NOT take the final, but showed up for the majority of the semester.*

Earning a **"F"** in Graphic Comm means you:

- Completed **little to no** work during the semester, or work submitted had multiple errors or showed very little effort or showed little understanding of the material
- Showcased **little to no** participation in group projects and peer reviews
- Did NOT take the final** AND did NOT show up to class for the majority of the semester.

Please fill out and sign below stating that you have read the above curriculum letter. Any questions, please let Mrs. Chang know as soon as possible.

\_\_\_\_\_  
Student (printed name)

\_\_\_\_\_  
Parent(s) (printed name)

\_\_\_\_\_  
Student Signature

\_\_\_\_\_  
Parent(s) Signature

\_\_\_\_\_  
Period #

\_\_\_\_\_  
Date